



JAYSON LO
SPEAKER AND BEST-SELLING AUTHOR



BE THE BEST YOU BY BEING
YOUNIQUE

ABOUT THE SPEAKER

Jayson has done over a thousand talks in over a decade of public speaking experience. He has spoken to audiences in different countries such as Australia, Singapore, Vietnam, Cambodia and Kuwait to name some. He is the best-selling author of YOUNique "Understanding others by understanding YOU", YOUNique Youth and DEBTerned "Take control of your Finances and your Life."

Jayson Educates and entertains! He has conducted talks for various people from all walks of life including: company events, business conference, corporate training, sales rallies, schools and non-profit organizations. From speaking to less than 10 people for training workshop, to keynote for thousand of attendees, Jayson's primary aim is for positive life change.

Jayson's engaging and always relevant workshops span a wide variety of subjects, raging from personality development to finance. From leadership to sales. His presentations are an eclectic of the best from his experiences as an entrepreneur, extensive research, and study of the subject presented.





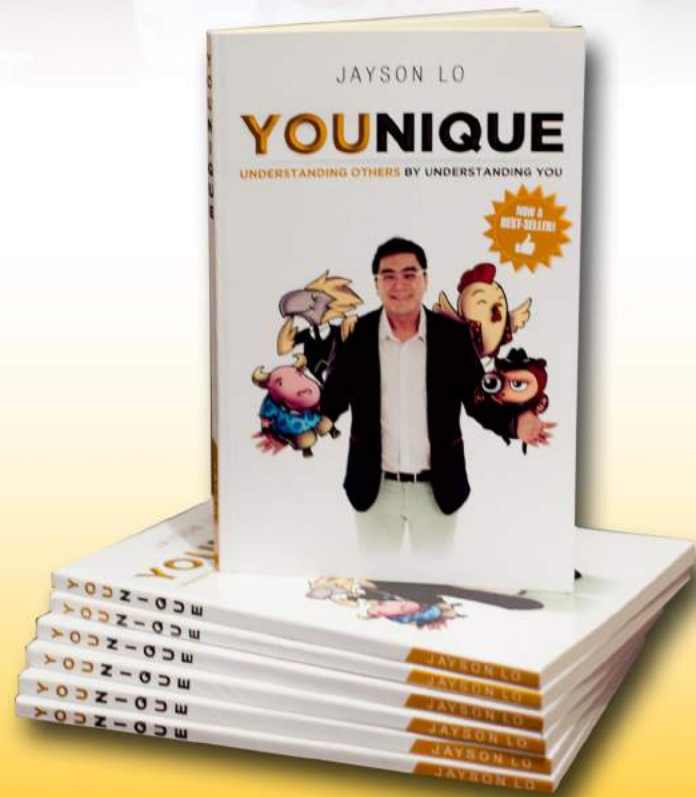
YOUNIQUE

UNDERSTANDING OTHERS BY UNDERSTANDING YOU

YOUNIQUE shows you a new look at how your personality is the ultimate key to your success and the success of those around you.

YOUNIQUE also helps you to know your personality type, your strengths and weaknesses, and learn how to maximize your strengths and minimize your weaknesses.

After reading this book, "you will never look at yourself and others the same way again".



Book Reviews



The wisdom my dear brother Jayson wrote in this book is very simple yet very challenging to apply daily, but our rewards are endless: freedom from frustration of wanting to be like someone else, increased comfort to be uniquely ourselves, avoidance of destructive arguments, increased respect for people who differ from us, and lastly: better and better relationships! Enjoy!

Richard Poon

Crooner & Songwriter



Younique is a totally insightful book with numerous applications. Reading this book will make you understand and appreciate others more and at the same time make you a better worker, superior, parent, and spouse. Had I read this book years ago, it would have save me a lot of trouble at work and at home. This is a highly recommended book and will now be part of my reference materials.

Randell Tiongson

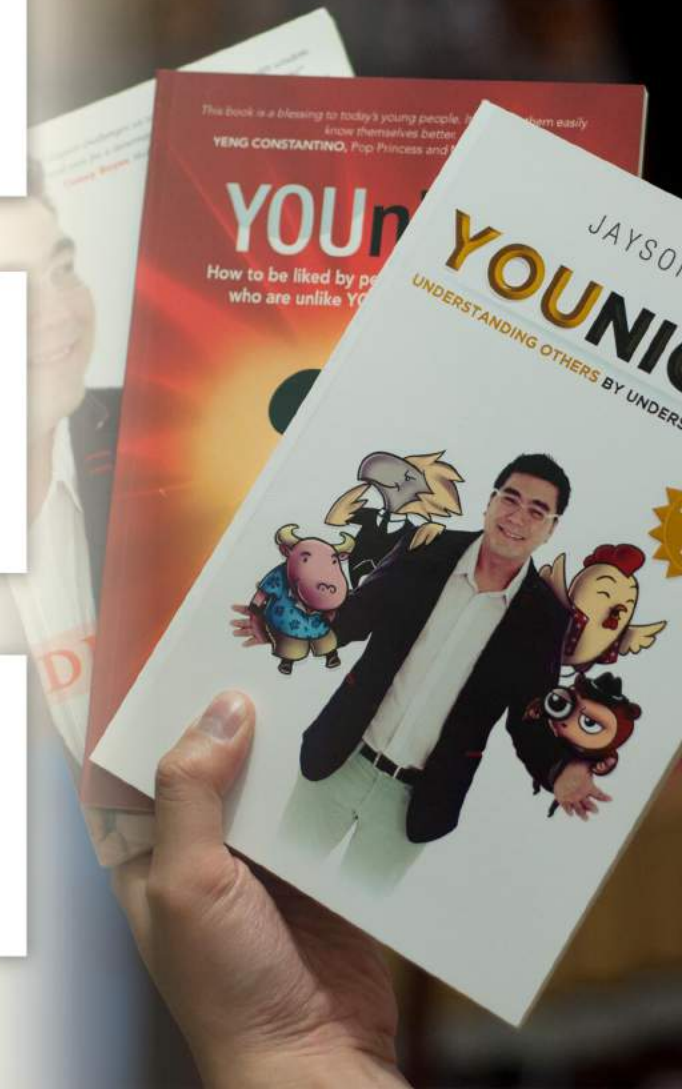
Founder, Registered Financial Adviser Philippines



The Bible says, God created man in his own image. However, philosophers reverse the process; they create God in theirs. God has made us unique and it will be very difficult to refuse that. What makes you and me different? This book helps us understand ourselves and others as well.

Francis Kong

Entrepreneur and Inspirational Speaker



Book Reviews



Jayson unashamedly shares his debt story in his book, **DEBTTERMINED**. He gives us valuable insight as he relates how he finally broke free from the shackles of debt. He challenges us to manage our finances with wisdom and care for a determinedly peaceful life!. Believe me, after reading this book you wouldn't want to ever get into debt!

Coney Reyes

Multi-awarded Actress, TV host and Producer



If you are in debt (or know someone who is), this is a great book that will propel you bounce back and stay completely out of debt. Jayson's story is a great lesson on how you can get back up and take your finances to the next level while living life to the full 'till it overflows!

Marvin Germo

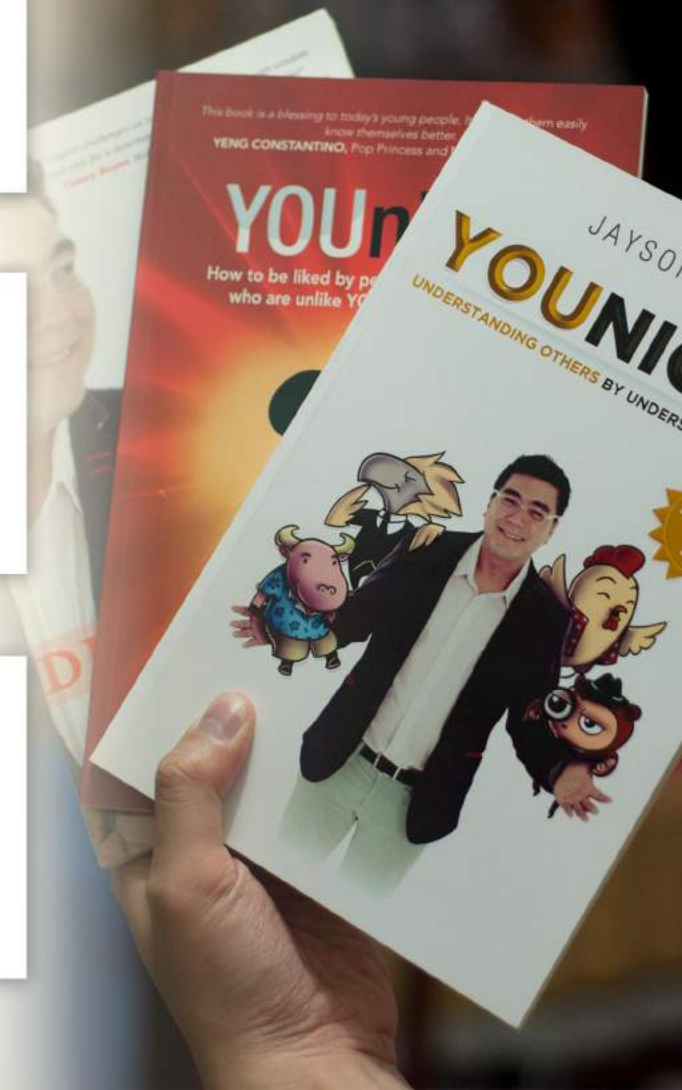
Stock Trader, Financial Consultant & Best-selling author of "Stocks Smarts"



DEBTTERMINED lifts up the lid on our brain's capacity not only to get out of debt but to get out of the success limits set by our minds. I wish this book was around when I was in debt and bankrupt twenty years ago! I would have had an easier time getting out of debt. I predict this book will be another bestseller for Jayson, and another big blessing to many families. My recommendation? Buy (the book by) Lo, and say Hi (to success)!

Ardy Roberto

Award-Winning Entrepreneur and Best-Selling Author of eight books





JAYSON'S BIOGRAPHY

JAYSON LO IS AN ENTREPRENEUR BY HEART. HE PIONEERED COMPANIES IN VARIOUS INDUSTRIES INCLUDING DIRECT SELLING, MANUFACTURING, TRADING, AND THE RESTAURANT BUSINESS. HE IS ALSO IN THE FIELD OF SALES AND MARKETING WHERE HE HAS CONSISTENTLY BEEN AT THE TOP 5 IN THEIR ORGANIZATION OF OVER TWENTY THOUSAND. IT IS ALSO IN SALES THAT HE HAS MADE HIS FIRST MILLION AT THE AGE OF 22 YEARS OLD.

FROM BEING A MILLIONAIRE, HE LOST IT ALL AT THE AGE OF 30. HIS MISFORTUNE COST HIM MILLIONS AND INCURRED MILLIONS OF DEBT. GOD IS GOOD THOUGH; HE WAS ABLE TO PAY BACK HIS DEBTS IN 2 YEARS. THIS EXPERIENCE HAS MADE HIM STRONGER AND WISER AS HE SHARED IT IN HIS TALK "BE DEBT-FREE" TO THOUSANDS OF PEOPLE. HIS MESSAGE IS NOT JUST ABOUT SUCCESS, IT IS ABOUT THE REAL DEFINITION OF SUCCESS.

HE ALSO AUTHORED A BOOK ENTITLED YOUNIQUE "UNDERSTANDING OTHERS BY UNDERSTANDING YOU." YOUNIQUE IS ABOUT KNOWING THE 4 PERSONALITY STYLES TO HELP IDENTIFY AN INDIVIDUAL'S STRENGTHS AND WEAKNESSES. THE BOOK WILL HELP ENHANCE YOUR PEOPLE SKILLS, WHICH LEAD TO FRUITFUL RELATIONSHIPS ENABLING AN INDIVIDUAL TO WORK AND WIN WITH PEOPLE ANYWHERE.

JAYSON DESIRES TO HELP OTHERS ACHIEVE THEIR FULLEST POTENTIAL. NOW A PUBLIC SPEAKER AND CONSULTANT TO COMPANIES, NON-PROFIT ORGANIZATIONS, AND EDUCATIONAL INSTITUTIONS, HE ENDEAVORS TO DEVELOP THEIR TOP ASSET: PEOPLE. HE IS MARRIED TO KATHRYN SO LO AND HAS TWO DAUGHTERS, GABBIE AND ALEXA.

MEDIA

The 700 Club Asia



On The Money



Jayson hosts a weekly radio show @ 702 DZAS



ANC Shop Talk & Mornings @ANC



JAYSON IS REGULARLY FEATURED ON TV, RADIO AND ONLINE

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PARTAS BUS COMPANY
FREELANCER
AND MANY MORE...

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PUP POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
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COLLEGE OF THE HOLY SPIRIT
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CHIANG KAI SHEK COLLEGE
UE UNIVERSITY OF THE EAST
AIR LINK INTERNATIONAL
HOLY ANGEL UNIVERSITY ANGELES
PSBA PHILIPPINE SCHOOL OF BUSINESS ADMINISTRATION
NTC NATIONAL TEACHERS COLLEGE
ABE INTERNATIONAL COLLEGE
JUBILEE CHRISTIAN ACADEMY
ST. JUDE CATHOLIC SCHOOL
HOPE CHRISTIAN HIGH SCHOOL
AND MANY MORE...

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CESB CAREER EXECUTIVE SERVICE BOARD
BUREAU OF IMMIGRATION
DEPARTMENT OF TRADE AND INDUSTRY
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AND MANY MORE...

SCHOOLS & UNIVERSITIES

GOVERNMENT & NON-PROFIT ORGANIZATIONS



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TO FIT YOUR TRAINING REQUIREMENTS.

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